

# Services Brief: IPL's Business Consulting Services

## About IPL

IPL is a software & IT services company specialising in the delivery of intelligent business solutions. We help our clients to exploit corporate information assets to yield tangible business benefits.

IPL's consulting is renowned for its quality and value. We consistently exceed our clients' expectations through a combination of imaginative thinking, managerial and technical expertise and many years of systems engineering experience.

IPL's track record in end-to-end software solutions development is exceptional. Our proven development methodology allows us to cut through technical complexity, manage risk and completely focus on delivery. We always deliver reliable, efficient and accurate systems to a precise schedule.

IPL is certificated against three international standards:

- ISO27001:2005 (Information Security)
- ISO9001:2008/TickIT (Quality)
- ISO 14001:2004 (Environmental)

The company has a permanent workforce of 260, revenues of ca. £28.8M p.a. and 40,000 sq ft of secure office space in central Bath.



## High value, low cost business consulting

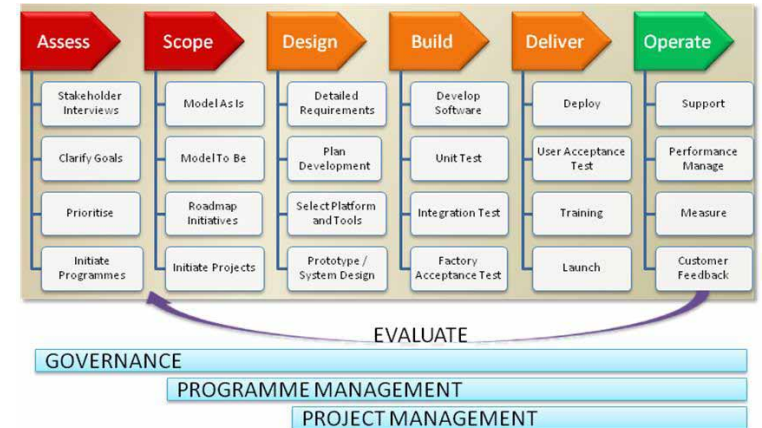
### Overview

IPL's Business Consulting practice provides a range of services to help clients align people, processes and technology with corporate and business unit strategy. Critically, this also involves ensuring that the information acquired, managed and used within the organisation is genuinely treated as a valuable asset.

This means scoping, analysing and defining business change to ensure that the IT universe is properly enabled to support it. The drivers for such change are typically M&A activity, adjusting to changing market conditions, introduction of new products, consolidating or outsourcing business processes, and adapting to new regulatory environments. Our services include:

- Information Management
- Business Process Management
- Programme Management
- Information Systems Strategy

In addition, our proven IPL Engagement Framework encompasses all of these services enabling them to be offered either discretely, or as part of a full transformation lifecycle. This includes undertaking solution delivery, implementation and support activities. Recognising that every client is unique our Business Consultants work collaboratively and sympathetically, adhering at all times to an agreed terms of reference.



## Information Management

At the Enterprise level, IPL Business Consultants help clients to determine their Information Management Strategy and Framework. This includes examining how corporate information is structured, investigating the approaches for managing master data, and determining the optimum means by which data quality issues (such as inconsistent definitions and duplicates) can be eliminated. This advice extends through to the areas of Data Governance and compliance. At the project level IPL can perform data quality and migration activities, model and design new data architectures including Business Intelligence solutions, Data Warehouses, and advise on the complex data requirements associated with SOA initiatives.

## Business Process Management

IPL Business Consultants are skilled in working across all aspects of the BPM lifecycle. This ranges from clarifying and prioritising goals, through process modelling, design, development and beyond into monitoring and optimisation. As a result of this expertise, a number of best practices have been developed which articulate how to apply a multitude of BPM technologies either incrementally, or to the commissioning of major new capabilities.

## Programme Management

This is a crucial function which delivers successful outcomes from planned business change. IPL's Programme Managers are extremely experienced in providing full governance, from business case generation through to benefits realisation. Practical experience of applying MSP guidelines allied to an impressive number of PRINCE2-qualified practitioners within the Business Consulting practice means that IPL is strongly positioned to ensure successful programme delivery.

## Information Systems Strategy

All business transformation activity must be built upon a clear Information Systems strategy, including technology infrastructure. With a deep understanding of information architectures and supporting technologies, and of ITIL and information security best practice, IPL Business Consultants are well qualified to drive the successful development of such strategies.

## Using IPL's Business Consulting Services

IPL's Business Consultancy practice is uniquely placed to help clients align people, processes and technology with corporate and business unit strategy.

Having worked with some of the world's largest multi-national businesses, our experienced consultants have the knowledge and understanding to apply world-class best practice developed over a number of years through:

### Information Management

- Detailed analysis of an organisation's core data
- Data Modelling (Enterprise, Conceptual, Logical, Physical)
- Master Data Management
- Data Quality, Lineage and Governance
- Reporting and Business Intelligence

### Business Process Management

- Development of strategic goals and drivers
- Business Process Analysis and Modelling
- Workflow and Document Management
- Simulation and Optimisation
- Business Activity Monitoring

### Programme Management

- Proven track record delivering successful outcomes from planned change
- MSP and Prince 2 qualified practitioners
- From Business Case Preparation to Benefits Realisation

### Information Systems Strategy

- Developing transformational architectures using TOGAF
- Discovery and identification of As-Is architectures
- Derivation of To-Be architectures from strategic goals
- Implementation using SOA architectures
- ITIL and Information Security best practice

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